

MAHALO MARKETING:



Offering Traditional and Non-Traditional Out of Home Opportunities to Meet the Needs of our Customers.

Mahalo Marketing, Inc. is a leading provider in outdoor advertising around Metro Atlanta with strategically placed billboards in the most visible and highest-traffic areas. Mahalo Marketing, Inc. handles all aspects of Out of Home advertising operations, including: the construction of billboards, marketing, sales, production, installations, and location management.

Our Mission:

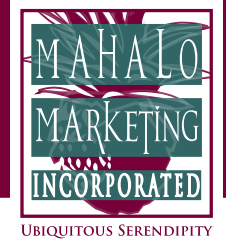
To provide leadership, services, quality, and value that will result in increased profitability for our customers.



UBIQUITOUS SERENDIPITY

Contact us at 404.681.9700 or info@mahalomarketinginc.com

WHY MAHALO?



We provide our customers with everything they need to reach their target audience at the right place, at the right time. We customize packages for each customer to meet their specific needs and guarantee that their billboard will stand out among the rest. From strategic placement to premium billboard design, we cover all of your outdoor advertising needs.

"Our first day of ticket sales went great!! The VIP tickets sold out in 13 minutes and we sold nearly 1000 General Admission tickets in the first 2 hours. I have to give your awesome billboard spot credit for a lot of that success! Thank you so much!"

– Rachel Fasig,
Marketing Director,
Suwanee Beer Fest

"We really enjoy working with you and are confident that once the graphics leave our hands, they will appear on the e-board right on time. It is funny, every time a new one goes up, someone will call me to say they saw it – so I know it is working."

– Linda Heard,
Downtown Manager,
City of Cumming

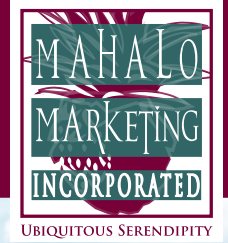
"Business improved with greater visibility with the billboard. Not all ads need to be internet ads and the billboards were very cost effective and more than justified the reasonable costs. Will definitely use Mahalo and Kathy Kull again!"

– Peter Zelif
of Zelif-Watson
Attorneys at Law

Why Advertise Outdoors?

- Consumers are driving more miles and spending more time in their vehicles than ever before and strategic Outdoor Advertising delivers messages that they won't forget.
- Outdoor Advertising is memorable, noticeable and drives action.
- Statistically, Out of Home advertising delivers a higher Return on Investment (ROI) than other mediums because of its low cost per thousand compared to any other media format.
- Did you know that strategically placed out of home advertising can have more viewers than the Super Bowl at a fraction of the cost?!

SERVICES:



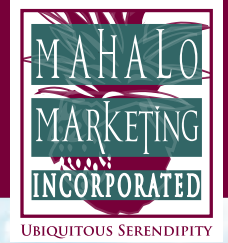
Out of Home media
Offered by Mahalo
Marketing, Inc. includes:
static, tri-vision and
digital displays. We
also offer place-based
digital out of home,
Downtown Atlanta/
Buckhead digital
network packages and
oversized wallsapes in
the areas that target the
individual needs of the
customer.

DIGITAL:

Utilizing the newest technology, digital billboards display dynamic content in vibrant and crystal-clear colors. Digital billboards require no production costs for printing or shipping and give customers the flexibility to update messages on a monthly, weekly, daily or even hourly basis.

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SERVICES:



TRI-VISIONS:

Tri-vision billboards are divided into vertical strips that rotate on a timed schedule. The shift and movement in messaging automatically draws eyes to the design.

Tri-visions are known to engage the audience as they anticipate reading the next message.

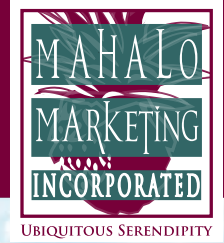
STATIC:

The most traditional billboard style has proven effective for years and is not reliant on technology. Even amidst power outages or other uncontrollable acts, your message will remain big, bold & vibrant.



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SERVICES:

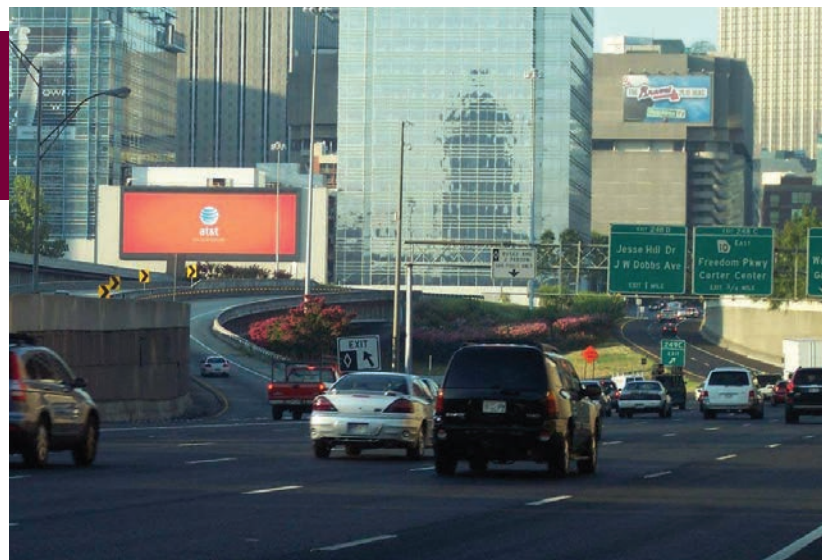


PLACE-BASED DIGITAL OUT OF HOME:

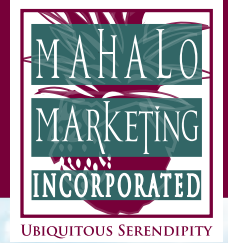
We offer dynamic, place-based, eye-catching digital messaging and sponsorships that can be targeted to a specific geographic area or time of day with multiple copy changes.

OVERSIZED WALLSCAPES:

Oversized wallscapes dominate your target audience and tell your story in a big way with eye-catching visuals in high profile or strategically placed locations.



DOWNTOWN ATLANTA/ BUCKHEAD DIGITAL NETWORK PACKAGE:

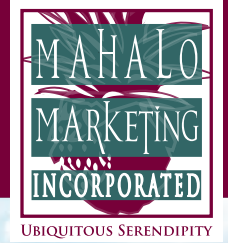


While our billboards can be purchased separately, our digital network package provides cohesive market presence at a discounted rate for four extraordinary digital faces inside the I-285 perimeter. Advertisers receive one digital spot on each of the following units: BT-001N and BT-001S, PTA-001W and one spot on either OCS-001N or OCS-001S.

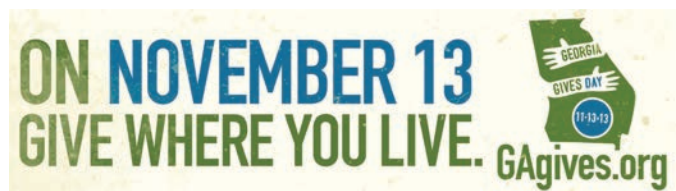


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COMMUNITY OUTREACH:

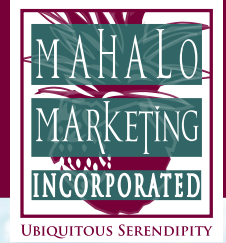


We believe that an integral part of any successful business is reaching out to the community and giving something back. Non-profit organizations and public service groups do so much to improve the lives of people in our community, but they can't do it alone. Mahalo Marketing, Inc. is committed to taking part and lending our services to help create a better future. We post public service announcements of those efforts that we believe make a difference. We hope that you agree and that you will also choose to get involved and lend a hand!



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MEMBERSHIPS:



We are proud members of the Traffic Audit Bureau (out of home ratings), the Outdoor Advertising Association of America, the Outdoor Advertising Association of Georgia, The Atlanta Convention & Visitors Bureau and The Hospitality Business Network Foundation. Our memberships ensure our customers that they are receiving certified and professional services from Mahalo Marketing, Inc. and demonstrates the Ubiquitous Serendipity of our team members.



CONTACT INFORMATION:



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